

New laws in Vermont hope to reduce the number of Vermont youth using nicotine products.

Youth e-cigarette use rose 78% nationally from 2017 to 2018.¹ Nicotine exposure at a young age increases the risk of more severe dependence on nicotine.² When tobacco e-cigarettes are sold in flavors youth love, they continue to be attracted to them.^{3,4} National data show that about 95% of adults who smoke started before they turned 21.⁵



VERMONT'S YOUTH AND YOUNG ADULTS HOW NICOTINE IS AFFECTING

SOURCES

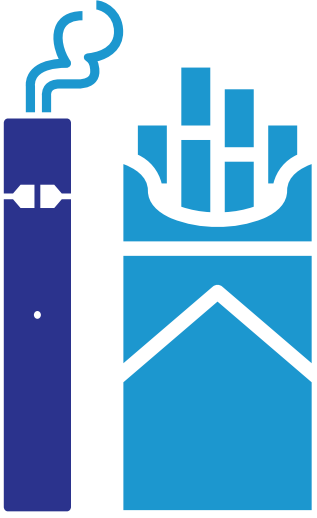
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COUNTER
BALANCE

NICOTINE AND VERMONT TEENS

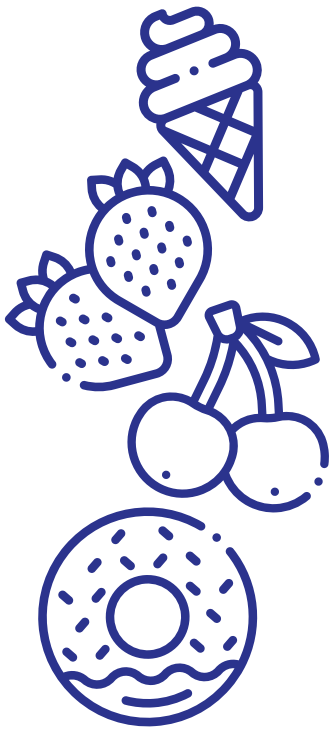


NICOTINE AND YOUR CHILDREN



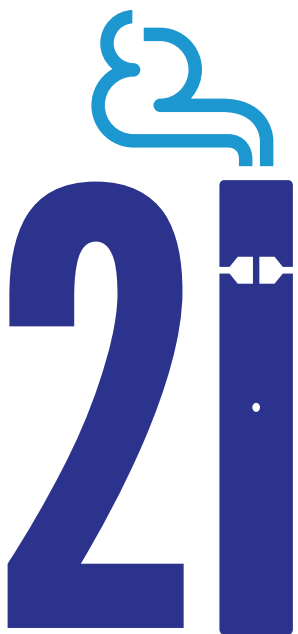
- One 5% e-cigarette pod **can have as much nicotine** as an entire pack of cigarettes.^{7,8,9,10}
- The truth about both flavored tobacco and e-cigarette products is that they can contain nicotine, which is **addictive, toxic and can affect brain development.**⁶
- **Nicotine exposure at a young age increases the risk** of more severe dependence on nicotine.²
- The long-term health effects of vaping are unknown at this time.¹¹

FLAVORED PRODUCTS DRAW KIDS IN



- **85% of e-cigarette users ages 12-17** use flavored e-cigarettes.¹²
- There are more than 15,000 flavors of e-cigarettes currently available.¹³
- **13% of Vermont youth** reported that the **primary reason** they use e-cigarette products is because they are available in **many flavors.**¹⁴
- Teens who first try tobacco using a vape are four times more likely to try cigarettes.¹⁵
- The vape industry is using the same tricks as the tobacco industry to appeal to kids.¹⁶

NEW LAWS PROTECT YOUNG VERMONTERS



- July 1 - Tobacco substitutes containing nicotine, including **e-cigarettes**, can only be **sold by a retailer who is licensed** or has purchased their products from a licensed wholesaler. The law effectively bans retail sales by mail, phone or internet.¹⁷
- July 1 - Tobacco substitutes containing nicotine, **including e-cigarettes**, are subject to a **92% tax** on the wholesale cost.¹⁸
- September 1 - Vermont raised **the age to purchase tobacco products to 21.** This includes cigarettes, e-cigarettes and any other tobacco substitute that contains nicotine.¹⁹